

# FALCON WINS "HELL TRIAL" — FORDS TAKE FIRST 4 PLACES!



The Akedemos Trial,\* under the best of conditions, is a gruelling, car-tearing "championship trial" event. It is open competition — anyone can enter — and the one thing that it proves is how well a car stays together.

This year, the Akedemos was a tombstone of auto-manufacturers' dreams. Continuous heavy rain had left many sections of the course almost un-navigable. Low temperatures, driving rain squalls, fog and sleet turned it into a "hell trial".

Twenty-four cars, with Australia's top drivers, lined up for the 250-mile ordeal. Half of them, 12, never even finished.

But the Fords came over the line. Frank Kilfoyle's Falcon *first outright* — and winner of class D. Harry Firth's Cortina *second outright* — winner of class B. Jack Ellis' Cortina *third outright* — second in class B. Neville Price's Anglia *fourth outright* — winner of class A. (We didn't win class C — no Ford was entered.)

## Why Ford Entered

Why Ford's interest in trials? Two reasons. One,

to prove to the public that Ford can build cars that will outperform and out-last any competitive makes. Second, to learn from this experience how to improve even further Ford's range of passenger cars. Ford knows that nothing tests a car like competition. No automotive proving ground can duplicate the brutal punishment and tortuous conditions of trials like the Akedemos — and Ford's achievement proved the extra performance and extra durability that are built-in bonuses in Fords.

## Falcon: Australia's No. 1 Road Car

Falcon's outright win adds yet another laurel to its unmatched record in trials, races and rallies. Earlier this year it won, outright, the famed B.P. Rally . . . it was first across the line in the marathon Armstrong-500 . . . and it won for Ford the coveted "Trials Championship — 1962". These successes demonstrate Falcon's combination of strength, balance, precision, power, braking, and road-holding. Falcon competes to test this combination; it comes out on top because of it.

## Try before you buy

Before you buy any new car, test-drive the Ford that's tailored to your pocket. If you haven't driven a new Ford-built car lately, you can't really know what Ford performance is like. See your Ford Dealer — now. Get behind the wheel and find out for yourself what **Ford** performance means.

\* The Akedemos Trial is 1 of 4 in the Victorian Championship Series, is organised by the University Car Club and approved by the Confederation of Australian Motor Sport (CAMS). The course: the rugged terrain of the Dandenong Ranges.

**A Ford is built for performance,  
economy and durability!**

# FORD

FALCON • CORTINA • ANGLIA • FAIRLANE • ZEPHYR

